



# BRITISH AMERICAN CONSULTANTS INC.

"CELEBRATING 25 YEARS OF PROFESSIONAL SERVICE" LICENSED, BONDED & INSURED: NEW JERSEY & NEW YORK

## THE PHOENIX

INTERNATIONAL BUSINESS INTELLIGENCE

BritishAmerican.net

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As we progress our business development into the next phase of its natural growth, and in celebration of our first 25-years of serving our many clients, please be advised of our new company name and trading style:

### **British American Consultants, Inc.**

This designation has, since February 1st, 2009, completely displaced any reference to the former 'Eastern Associates, Inc.', under which name 'British American Consultants' existed as a trade name; the holding company being little more than a vehicle through which to transact our affairs, and was otherwise utilized for legal accounting purposes.

By incorporating our universally known name and reputation, we intend to consolidate exclusively on the name by which we are best known to all, which name has endured since 1984.

**British American Consultants, Inc.**, remains firmly under the ongoing ownership and direction of David P. Roberts, F.I.P.I., ably assisted and supported by Efrat Cohen, LPI, the corporate Vice President, and we all look forward to continuing to be of service to our ever-escalating cadre of clients for the future.

For accounting purposes, please make a record of our new corporate number, which is registered in the State of New Jersey as: 0400268390; and our new Tax ID number, which is: 26-4118789.

Appropriate W9 Forms have been prepared and will be submitted to our clients for their individual record purposes, as invoices are produced and submitted.

Since the acquisition of 'Eastern Associates, Inc.' in 2003, there were many advantages and positive attributes gained in the process. By the same token, by inheriting such an existing entity, there are an equal amount of negatives, all of which, over the past five years, have been happily eradicated, to include the removal of unproductive personnel, redundant equipment and systems of operation, as well as associated stigmas that will never again blight our rise from the ashes of the old and broken, into what we firmly believe will be our landmark industry rebirth and unparalleled growth for the future.

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Integrity, professionalism, honesty, accountability, transparency of operations and a dedicated application towards all our established and practiced disciplines, is the renewed corporate mantra.

The potential for any and all negative elements to the contrary has been unequivocally and indefatigably removed with the closing of the doors on what used to be the old Eastern Associates, regime.

We intend to publish this Newsletter on a regular basis and, in the process, keep our clients and colleagues alike, fully apprised of corporate developments; providing information, links and services, that we feel merit our support and publication, so that all may take advantage of everything we are privy to, and can properly advise for the benefit of all who have just need and purpose.

That information output will not be restricted to local issues; but, in keeping with our professional remit, will include issues of relevance to those we serve internationally, especially in the sensitive arena of privacy and data protection as pervades throughout Europe.

We know what is important to our clients. We are dedicated to extending our professional services above and beyond the general 'norm', and 'The Phoenix' Newsletter will be the vessel through which we will keep all our associates up to date and informed. We look forward to continuing to develop our relationship with you all.

Should you require any specific information as to how we can become the most effective cog in the wheel of your individual requirements, please do not hesitate to contact our offices.

Yours very truly,

David P. Roberts, F.I.P.I.  
**British American Consultants, Inc.**

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